whitepaper
help token

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THE HISTORY OF CRYPTOCURRENCIES

The idea of cryptocurrencies was born many years ago. It was in 1998 when Wei Dai published the description of "B-Money", an electronic and anonymous payment system. Shortly after, Nick Szabo created "Bit Gold", which was an electronic currency system that required its users to complete a proof of work function, with the solutions being encrypted and published.

But the officially first decentralized cryptocurrency, Bitcoin, was created in 2009 by Satoshi Nakamoto, a pseudonym used by the person or group that created the virtual currency. Since then, many altcoins (other cryptocurrencies) have appeared, and Bitcoin has become the base of over 200 currencies and protocols in the market.

There is a worldwide movement of studies, convinced that cryptocurrencies are the payment method of the future. Despite the speculation of this market, justified in large part by their recent performance, cryptocurrencies have proved to be a tangible solution in countries with abusive intervention by their governments, which through poor management generate hyperinflations and even retain the population's money in an imposing way.

Cryptocurrency timeline

2009-2012 Genesis Satoshi Nakamoto and friends develop Bitcoin. Users: Super Geeks.

2013-2014 Overcoming First Altcoins encryption (cryptocurrencies created after Bitcoin). Users: Geeks.

2014-2017 Blockchain Hype and Bitcoin smart contracts in news, much FUD. Ethereum released. ICOs begin. Users: Geeks, technology, marketing professionals.

2016 Indiegogo partnered with MicroVentures to launch a new investment platform (crowdfunding), which created the opportunity for small individual investors to take part in projects they support.

2017 First Ethereum CrowdSale made for the funding for the production of a feature film.

2017-2018 Beginning of usability. The first cryptocurrencies are released with ordinary users in mind. Users: Technology and business community.

2018-2020 Adoption becomes the main current Exponential growth of the user base of cryptocurrencies and currency values, massive promotion. Users: Average begins to embrace.

2020+ Blockchain inclusion. Blockchain technology becomes invisible. Users: all with one device.

BLOCKCHAIN

Blockchain technology is, without a doubt, one of the main discoveries of this decade. Responsible for the development of cryptocurrencies and solutions for all types of businesses, this new technology will be a fundamental basis for the future. Hospitals, banks, large corporations, sports teams, and large commercial networks are already adapting and this proves the importance of this technology.

Our token is created from Ethereum's smart contract network. Ethereum is a global open-source platform capable of executing smart contracts and decentralized applications using blockchain technology.

The second-largest cryptocurrency in the market, Ethereum was first created in 2013 with the idea of developing a blockchain platform other than Bitcoin (BTC), thus becoming a pioneer in smart contracts. In the Ethereum blockchain, a smart contract behaves like a standalone computer program that runs automatically when specific conditions are met. Blockchain allows the code of the smart contracts to be executed exactly as programmed, without any possibility of downtime, censorship, fraud, or third-party interference.

A new highly technological and effective cryptocurrency is emerging, Help Token is coming to make people's lives simpler, less bureaucratic, and free of government institutions, as cryptocurrencies are decentralized and fully regulated by the law of supply and demand.

ETHERSCAN

Etherscan is a decentralized platform for smart contracts, where users can search, confirm, and validate transactions from Ethereum's decentralized smart contract platform.

Etherscan is a platform created by third-parties that seeks to facilitate and make transactions and operations that involve the Ethereum Blockchain more transparent.

Etherscan is the explorer that provides information in real-time about the Ether wallet address, ongoing transaction status, recovery of wallets (when the TXN Hash is available), marking smart contracts of tokens from the Ethereum Blockchain, the balance of the project's wallet.

You can access more information by accessing: https://etherscan.io

THE CROWDFUNDING TOKEN

There are hundreds of cryptocurrencies, and the great majority of them derive from the first decentralized currency, Bitcoin. The security, integrity, and balance of an encrypted system are kept through a community of miners: members of the general public using their computers to help validate and track transactions, adding them to the registry according to a predefined time system.

The main difference between a token and a cryptocurrency is that while a cryptocurrency has its own blockchain, the token is built on a pre-existing platform.

Crowdfunding is an alternative financing system of a project or business, raising small amounts of money from a big number of investors. This modern crowdfunding model is usually based on 3 agents, the project developer, which proposes the project to be financed. Individuals or groups that support the idea, and an administrative organization (the "platform"), which unites the parties to launch the idea.

One of the types of crowdfunding is raising funds to finance a project in which a digital value, or based on software is offered as a reward to the financers. In these cases, anyone can be part of the project, buying the token as an investment, and receiving in a crowdfunding wallet at the end of the raising.

HELP TOKEN

HUMANIZE THE FINANCIAL AND DISTRIBUTE IMPACT!

The HLP TOKEN (HelpToken Crowdfunding) will be a strategic impact in the world of crypto-assets for being a token with real-world utility, breaking once and for all that feeling that a cryptocurrency only works in digital media. It will be a Utility Token, which provides a great complexity to bring simplicity to the exchange of values between people in a fast and transparent way and also be used for the purchase of goods and services.

The HLP Token Crowdfunding ecosystem works for financial inclusion and social equality, generating opportunities through social programs, encouraging sustainable, long-term practices to promote community growth and development.

It's visionary positioning further strengthens a pioneering and self-sustaining model of resource circulation, allocating part of the capital raised to social projects.

It will be possible to follow all the progress of the amounts raised for the appropriate projects transparently and dynamically. Knowing who does, who produces, who receives and who is benefited.

Using its blockchain-based technology, HLP Token Crowdfunding provides data protection, simplified service delivery, and transparency in the results of its accountability, building, and sustaining reliability in transactions.

HLP Tokens Crowdfunding blockchain-based solutions can do much more than increase profit margins, they can also improve life and society, from a perspective of humanizing processes and assets.

There will be 3 phases of values in the currency's launch process:

Phase 1: Value on the 1st round U$0.30

Phase 2: Value on the 2nd round U$0.45

Phase 3: Value on the 3° round U$0.75

*The purchase of hlptokens can only be done through an indication link. However, the registration is FREE on the platform.

OUR PROJECTS

Incentive and donation systems

25% of the profits raised will go to institutions that contribute to some of humanity's problems.

• Institutions that have projects related to the environment mainly companies and projects that encourage carbon credit.

• Institutions that have social projects related to technology.

• Christian Institutions with social projects.

• Institutions that contribute to the problem of hunger among the population in need.

Creation of own projects

• Technology for all: Creation of institutions to teach about blockchain technology to those in need.

• Distribution of Bibles to incentivize Christian missionary work throughout the world.

Usability of the HLPTOKEN within the ecosystem

- A marketplace of products and services with a cashback system.

- User classification model, where all purchases and sales of products and services will be made only with the HLPTOKEN.

HLP WALLET

HLPTOKEN has its own wallet, ensuring even more security in the storage of your currencies.
A service and a management and storage solution that provides even more autonomy to users.

Buy, sell, receive, and store with a simple, easy, complete, and exclusive system for Help Token users.

On HLP Wallet you can track your account, your receipts, make withdrawals, and transfers, all in a single wallet.

Crowdfunding HLP Wallet

To contribute even more to the growth of the currency, all the currencies raised in the initial Crowdfunding period (1st, 2nd and 3rd round) will be forwarded to the HLP Crowdfunding Wallet where the user will be able to withdraw 10% every month from the total raised or make transactions between HLP Crowdfunding Wallets.

The purpose of the HLP Crowdfunding Wallet is to bring more appreciation to the currency, knowing it will be launched in the exchanges with the value of $1.00, and therefore decrease the high volume of the currency in the market, preventing it from losing value.

ESPECIFICAÇÕES DO TOKEN

Beginning of the project	September 1st, 2020
Beginning of the Crowdfunding	September 25th, 2020
Donation Raising	3 Phases
HLP 1st Crowdfunding Round	September 25th, 2020
HLP 2nd Crowdfunding Round	November 25th, 2020
HLP 3rd Crowdfunding Round	November 25th, 2020
Max Supply	30 million
First Raising	U$0.30 for each HLP
Last Raising	U$0.75 for each HLP
Smart Contract	Contract*
Explorer	Link**
Ticker	HLP

Contract: 0x308564dc5217c39386f5eae96545159e1d396661
****Link**: https://etherscan.io/token/0x308564dc5217c39386f5eae96545159e1d396661

PROFIT DISTRIBUTION

The profit distribution for Help Token Crowdfunding will be:
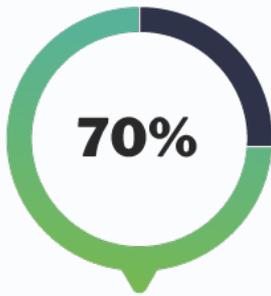
70%	25%	05%
Currency trade and currency rentabilization bank	Development and investment in the marketing project	Donations*
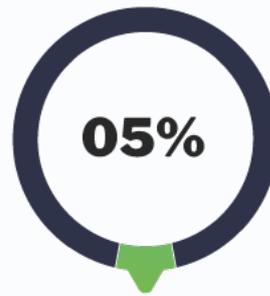
ROADMAP HELP TOKEN CROWDFUNDING

Crowdfunding
Token Launch

Listed at FinexBox

Launch of the
donations wallet

2020

25
September

25
September

25
September

30
September

10
October

1st HLP Crowdfunding
Round of sales ($0,30)

Listed at
CoinMarketCap

End of HLP
Distribution

20
March

10
March

10
January

2021

25
October

Recognition on
official websites

3rd HLP Crowdfunding
Sales Round ($0.70)

2nd HLP Crowdfunding
Round of sales ($0,45)

New External
Wallet launched

Partnership with a
new E-commerce

20
March

25
March

30
March

30
March

April

Available for purchase
on Exchanges

Partnership with
Marketplace

Future Roadmap!

hlp token